

LEARN,  
LEAD AND  
EVOLVE  
*BE* LIMITLESS

**ONLINE PGDM**  
ADMISSION GUIDE





# ABOUT JAIPURIA NOIDA

## 45<sup>th</sup> Rank (NIRF, 2024)

Amongst all Management Institutes in India By  
Ministry of Education, Govt. of India

## NAAC

Accredited Institute



**AACSB  
ACCREDITED**

We are now amongst **6% Global**  
and **1% Indian B-Schools** with the  
prestigious **AACSB accreditation**.

Established in 2004, Jaipuria Institute of Management, Noida is a leading business school in the NCR corporate hub offering AICTE-approved Post Graduate and Doctoral level Fellow Programme in Management. With experiential learning, industry exposure, and a structured mentoring program, it fosters personal and professional growth.

Its AICTE-approved Online PGDM, launched in 2023, has enrolled 200+ students. With a state-of-the-art campus and corporate connect, Jaipuria Noida shapes future business leaders, offering limitless opportunities for growth and success.







# ACHIEVE BOUNDLESS GROWTH ON YOUR OWN TERMS

## BENEFITS OF ONLINE PGDM



### FLEXIBILITY

You can learn anytime  
from anywhere

.....  
No relocation is required

.....  
Learn while you earn



### COST

Affordable compared to a  
full time MBA program

.....  
Easy payment options



### INTERACTIONS

Participate in group projects without  
affecting regular office hours

.....  
Attend networking sessions with  
employers and alumni

Click to Discover how  
Richa balances work  
and life.





# YOUR GATEWAY TO LIMITLESS OPPORTUNITIES

## WHY JAIPURIA ONLINE PGDM?



Faculty with  
rich industry  
and academic  
experience



Case based  
learning



Capstone  
Dissertation  
Project



Micro learning  
through short  
videos



Online  
assessment  
through proctored  
exam



Integrated LMS  
for seamless  
access to  
course ware



Industry ready  
curriculum



Community group  
Learning



Tutor on  
demand



Fireside chats



Click to see how  
Online PGDM fueled  
Sanjay's growth  
despite his busy  
schedule.

# CAMPUS IMMERSION PROGRAM

Step out of the virtual classroom and get immersed in a 7-day Campus Immersion Program! Connect with peers, engage with faculty, grow your network, and gain real-world insights-all while experiencing the vibrant campus life.





Click to see how  
Anoop gained  
business insights with  
Jaipuria's Online  
PGDM

# A COMPLETE BLUEPRINT FOR LIMITLESS SUCCESS

Building Foundation			Getting Specialised		
TRIMESTER 1	TRIMESTER 2	TRIMESTER 3	TRIMESTER 4	TRIMESTER 5	TRIMESTER 6
Accounting for Decision Making	Human Resources and Behavioural Science	Sales Management & Business Development	Elective 1	Elective 3	Capstone   Dissertation Project
Statistics for Business	Advanced Marketing Orientation	Business Research Methods	Elective 2	Elective 4	Elective 6
Marketing	Operations Management	Essential Skills for Financial Decision Making	Leadership and Team Management	Elective 5	Elective 7
Organizational Behaviour	Global Business Environment	Business and Society	Business Strategy	Personal Finance	
Business Economics	Essentials of Business Analytics	Communication for Managers	Negotiation Skills *	Personality Development / Career Progression Prep Centre <sup>#</sup>	
Communication for Business*	Digital Innovation in Business*	Design Thinking & Entrepreneurship *	Leading Change for a Sustainable Future*		
		Personality Development   Career Progression Prep Centre <sup>#</sup>			

\*Credit 1.5, all others credit 3, #Specials subjects with credit 1, 7.5 credits for Dissertation Project







Click to see how Jaipuria's LMS and immersion program empower entrepreneurs like Shubham.

# CRAFT YOUR CAREER PATH WITH DUAL SPECIALISATION FOR UNLIMITED OPPORTUNITIES

(Choose from 36 electives across multiple domains)



## FINANCE

Strategic Risk Management

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Tax Planning & Management

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Corporate Valuation

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Strategic Corporate Finance

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Project Finance and Appraisal

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Econometrics for Financial Decision Making

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Analytics for Finance



## MARKETING

Marketing Analytics

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Marketing of Services

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Brand Management

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CRM

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Digital Marketing

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Social Media Marketing

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Strategic Marketing

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Retail Marketing



## OPERATIONS MANAGEMENT

Project Management

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Logistics Management

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Operations Strategy

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Sustainable Operations Management

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Total Quality Management & Lean Six Sigma

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Managing Service Operations



## BUSINESS ANALYTICS

Data Visualization

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Programming for Business Analytics

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Business Forecasting

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Machine Learning

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Web & Social Media Analytics

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Supply Chain Analytics

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Business Intelligence

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Artificial Intelligence



## SPECIALISATION WITH MAJOR & MINOR

5 Electives

Major Specialisation

2 Electives

Minor Specialisation



## HRM

Competency Mapping & Assessment Centres

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Learning, Training & Development

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Talent Acquisition

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Diversity & Inclusion at workplace

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HR Analytics

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Compensation Management

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Organizational Change & Development



# GUIDANCE FROM MENTORS TO HELP YOU ACHIEVE SUCCESS AND BEYOND



**Dr. Aayushi Kalra**  
Assistant Professor  
Business Analytics



**Dr. Ankit Mehrotra**  
Professor  
Business Analytics



**Dr. Anupam Saxena**  
Associate Professor  
Operations



**Dr. Arpan Anand**  
Assistant Professor  
Marketing



**Dr. Oum Kumari R**  
Assistant Professor  
Economics



**Dr. Prashant Gupta**  
Professor  
Operations



**Dr. Reena Agarwal**  
Assistant Professor  
Entrepreneurship, Finance



**Dr. Shivani Bali**  
Professor  
Business Analytics



**Dr. Shubham Sighania**  
Assistant Professor  
Finance



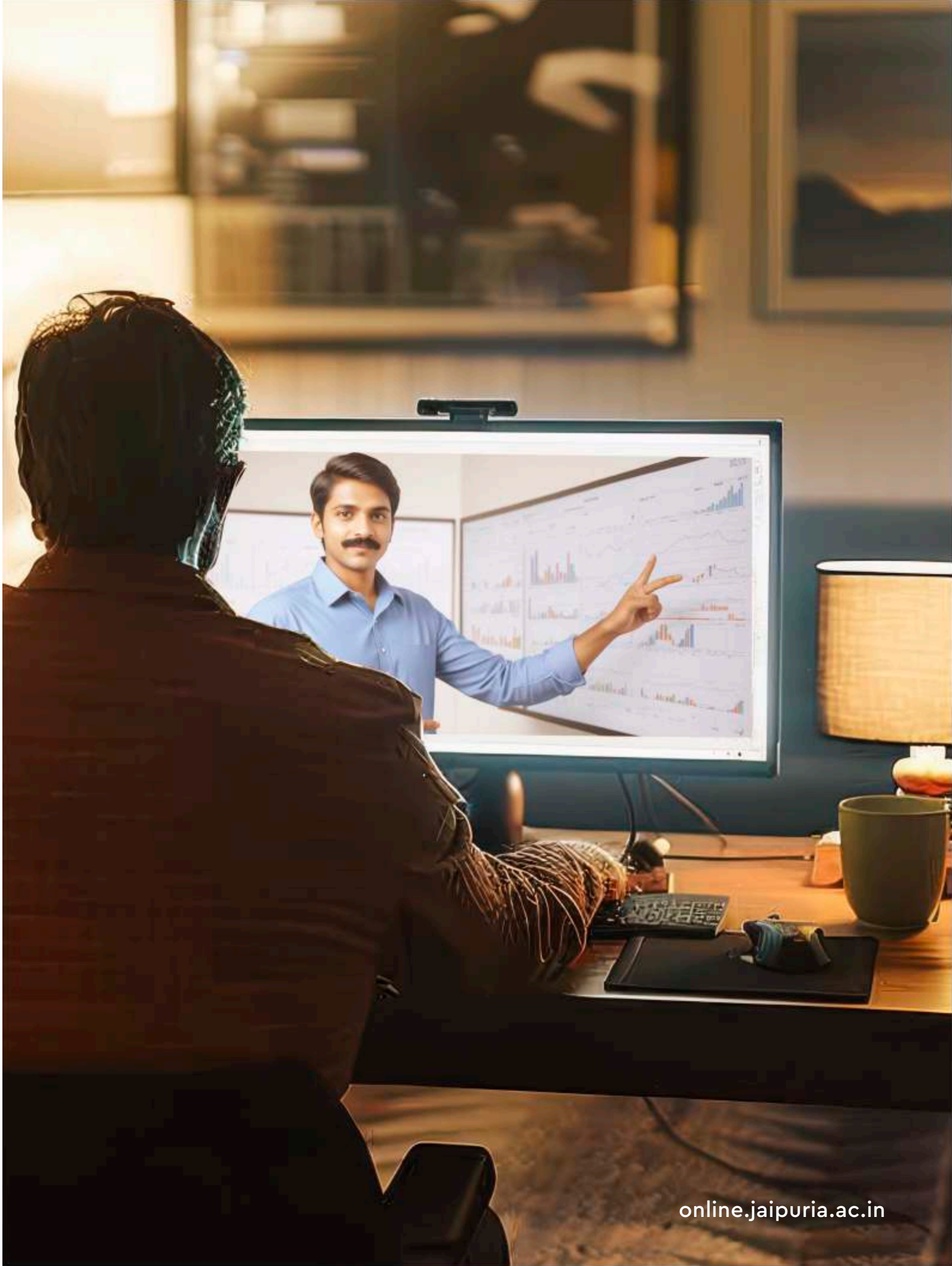
**Dr. Sonali Singh**  
Associate Professor  
Statistics



**Dr. Varda Sardana**  
Assistant Professor  
Finance



**Dr. Vinita Srivastava**  
Assistant Professor  
Marketing







# BREAK YOUR LIMITS AND CHART YOUR OWN COURSE

## Eligibility

You must have a minimum of 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University recognised by UGC or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.

Click to see how weekend classes helped Rakshita tackle business challenges while working.



## ADMISSIONS

### Apply Online

Applications for online PGDM programme is made directly through our website. You just need to visit our website, and click apply now. The application process comprises of 2 steps:

#### Step 1

Register with your credentials



#### Step 2

Fill the application form with your personal and academic details and make a payment of ₹ 200/- towards application fees through any of the online payment modes.

### Get shortlisted

On successful submission of application and documents, our admission selection committee will connect for screening call and verification of documents. If selected, you will be informed to secure your seat by paying the admission fee.

### Fee

Online PGDM at Jaipuria is an excellent and affordable investment for your future.

The programme fee includes tuition fees and other related costs. Multiple installment options are given below

Number of Installments	One Time	Yearly	Four Time
	₹ 1,40,000 × 1	₹ 72,500 × 2	₹ 37,500 × 4
Total Fees	₹ 1,40,000	₹ 1,45,000	₹ 1,50,000

Scholarships are available on a merit basis



# STORIES OF JAIPURIA'S BOUNDLESS IMPACT



Click to discover how Ishani kickstarted her business with Jaipuria's Online PGDM programme.



Bridging the gap between theory and practice, preparing me for real-world business challenges. ”

**Varun Sarswat**  
Batch 2023  
Associate Team Lead



**Rahul Verma**  
Batch 2023  
Lead Engineer



“ The Online MBA from Jaipuria Noida has expert faculties, interactive sessions, and a well-rounded curriculum.



Enhancing my business acumen and providing me with a competitive edge in the corporate world. ”

**Karishma Rawat**  
Batch 2023  
Executive



**Dharmendra Singh**  
Batch 2023  
Implementation Manager



“ Best for working professionals seeking to enhance their skill set and accelerate their career growth.



Click to discover how Jaipuria's practical approach helped Aryan tackle business challenges.



**Rishi Kumar**  
Batch 2023  
Internal Auditor Associate



“ It really helped me upscaling and boosted my confidence to another level.



Click to see how  
Karishma benefited  
from Jaipuria's campus  
immersion  
programme.



A fast-paced, engaging program that enhances learning with great online tools. It's helped me develop skills to advance in my career effectively. ”

**Pratham Raj Sharma**  
Batch 2024  
Risk Consultant



Jaipuria's Online PGDM program has been incredibly helpful for my career. The flexible timing of classes allows me to learn at my own pace. For anyone considering Online PGDM, it's a rewarding path with endless learning opportunities here. ”

**Tanushree Dubey**  
Batch 2024  
Call Centre



“ My journey with the program has been enriching. As a newcomer in sales, it equipped me with practical skills and insights into marketing. The interactive content and support provided a solid foundation for my career growth.



**Shashank Shekhar Singh**  
Batch 2024  
Sales Executive



“ An engaging program with supportive faculty that builds practical skills in business analytics. It's enhancing my ability to navigate today's dynamic business landscape.



**Vaishali Chhonkar**  
Batch 2024  
Software Testing  
Engineer



A flexible and structured program that enhanced my business acumen and leadership skills. The engaging content and online tools made learning easy and impactful. ”

**Siddharth Mehta**  
Batch 2024  
Working Professional



An incredibly helpful program with supportive faculty. The knowledge and guidance provided are enriching, making the experience worthwhile. ”

**Gunjan Gupta**  
Batch 2024  
Teacher



“ A well-structured program that blends theory with practical knowledge. Flexible learning and industry insights have greatly contributed to my career development.



**Ashish Rawat**  
Batch 2024  
RAN Integration Engineer



“ An amazing experience with approachable faculty. Every session adds new skills and knowledge, making this a perfect choice for career growth.

**Deepanshi Chaudhari**  
Batch 2024  
Human Resource  
Management







A great learning experience with supportive faculty and practical insights. It's enhancing my management and marketing skills—definitely a program worth joining. ”

**Mohammad Rafe**  
Batch 2023  
Founder & CEO



The program offers exactly what I needed for a career shift in finance. Excellent guidance, interactive live classes, and real-world learning make it a top choice. ”

**Rahul Soni**  
Batch 2024  
Credit Manager



“ My experience with the online PGDM program has been great, with cooperative faculty and flexible learning tools. It's convenient for balancing studies with other commitments and provides practical business insights for working professionals.



**Tahsin Jamal**  
Batch 2024  
HR



“ A valuable program for HR management—interactive learning, supportive faculty, and practical insights that are sharpening my decision-making skills for the real business world.



**Saumya Gupta**  
Batch 2024  
MIS Executive



The program is going well, and the online tools are effective. The faculty guides us nicely, making the learning experience smooth. I'd say, go ahead—it's a great choice! ”

**Deepti Singh**  
Batch 2024  
Human Resources  
Executive



An impactful program with supportive faculty and effective online tools. The learning experience is setting a strong foundation for my future in finance. ”

**Noopur Mishra**  
Batch 2024  
Finance Student

“ The program's flexibility saves time and cost, making it easy to balance learning with other commitments.

**Ajay Singh**  
Batch 2024  
Operations Management  
Student





Click to Apply Now &  
Be Limitless

